



Senior Creative Director & Ideator

Reports to Officer Group

Fireplay is looking for a Senior Creative Director & Ideator for a full-time position located in our Nashville, TN office.

The Senior Creative Director & Ideator (SCD) will manage and be accountable for the overall performance of Fireplay's design department. While primarily responsible for the conceptualization of Fireplay's "Big Ideas", the SCD will also lead the creative team throughout the creative process (conception, design, development and delivery) while ensuring that all projects are delivered at a high standard of quality. The SCD is expected to oversee multiple projects simultaneously and will always strive to optimize Fireplay's design process and project profitability while managing and developing a world class team of creatives.

Responsibilities

The Senior Creative Director & Ideator's responsibilities include but are not limited to:

- Understand the Marketplace: Stay abreast of current and past performances/tours/activations. Know the trends. Know what Fireplay's clients have done in the past. Calculate how to be different or similar based on request.
- Understand Entertainment Technology: stay abreast of the tools available.
- Understand Scope: listen to clients, listen to the Account Manager, gather information, research inspiration, understand budget ranges, understand scale, identify options and respond to requests with knowledge and creativity.
- Dream Big and Dream Fresh: foster an environment of unrivalled creativity. Inspire concepts that keep Fireplay on the cutting edge of design and inspire your team to push boundaries.
- Collaborate with the Fireplay Team: share knowledge and exploit the experience of your extended team.
- Create cutting-edge design concepts: ideate concepts and use appropriate deliverables (i.e. conceptual sketches, decks, drawings, etc.) to communicate designs in the most effective manner with others.
- Oversee the creative aspects and quality of projects to ensure they are delivered at or above the Fireplay standard.
- Manage and guide all staff designers on a creative basis on multiple projects at once.
- Approve the work of design staff.
- Serve as a designer for more complex or larger projects.
- Monitor production to identify and resolve issues.
- Ensure employees work productively and develop professionally.
- Participate in periodic employee reviews of creative dept employees with DoF and DOps.
- Work with DoF to evaluate job performance by analyzing and interpreting data and metrics.
- Write and submit reports to the officers in all matters of importance.
- Create and manage relationships with partners, vendors and clients.
- Work with DoO to determine needed resources to specific projects (ie. manpower, equipment and materials).
- Coordinate with DoO and DoF to hire contractors and other staff and allocate responsibilities.
- Work with Fireplay Directors to formulate objectives and understand requirements.





Responsibilities (continued)

- Coordinate with DoO to budget, schedule, prioritize projects, identify workload issues, adjust team assignments, and assist staff designers in the completion of projects within time and budget constraints.
- Coordinate with DoO to ensure consistency of processes and deliverables.
- Ensure adherence to all health and safety standards and report issues.
- Participate in brand and personal development, marketing, PR and social media initiatives.
- Help identify potential Fireplay employees and partnerships.
- Communicate clearly and transparently with Department Heads and Officer Group.
- Be a Fireplay Advocate and Mentor to employees, contractors and peers.

Requirements

- 5+ Years as a Creative Director in the live event space.
- Portfolio that shows strategic and conceptual campaign thinking applied across a range of deliverables.
- Strong sense of visual style.
- Understanding of 3D and 2D design practices.
- Understanding of the Adobe Suite of products.
- Ability and willingness to travel domestically and internationally.

Fireplay is a collaborative design and production studio. Our integrated team creates innovative spaces for the music and event industry around the world. Starting from breakthrough concepts leading up to perfect technical and production delivery we are a successfully defining a new model in an outdated industry.

This is a full-time position with benefits; Fireplay is committed to providing competitive salaries, benefits, and a healthy work/life balance.

Please send resume to work@fireplay.com

